

Book your ad space now!

Target our niche market spending power today

The **CFB Esquimalt Lookout Newspaper** is an award winning weekly paper targeting military members, their families, civilian employees and Veterans.



FULL PAGE
10.3" x 13.625"
81 column inches

Black & White \$1,093.50
Colour \$1,377

1/2 PAGE
(6 columns)
10.3" x 7"
42 column inches

Black & White \$567
Colour \$714

1/4 PAGE
(3 columns)
5.066" x 7"
21 column inches

Black & White \$283.50
Colour \$357

1/8 PAGE
(2 columns)
3.322" x 5"
10 column inches

Black & White \$135
Colour \$170

1/10 PAGE
(2 columns)
3.322" x 4"
8 column inches

Black & White \$108
Colour \$136

1/13 PAGE
(2 columns)
3.322" x 3"
6 column inches

Black & White \$81
Colour \$102

BUSINESS CARD
3.322" x 2"
4 column inches

Black & White \$54
Colour \$68

Distributed every Monday

DEADLINES:
Booking - Tuesday Noon
Artwork - Wednesday Noon

Ask for the **SPECIALS OF THE MONTH!**



To book your ad contact **Melissa Atkinson**
melissa.atkinson@forces.gc.ca • **250-363-3372**

Book your CLASSIFIED AD



The **Classified section** is where you want to be to attract the attention of those who are looking for products and services. Make the most of the directory style layout.

DISPLAY ADVERTISING:

1 COLUMN WIDE

1 col = (1.151")
x 1" tall
\$9.50

1 col = (1.151")
x 2" tall
\$19.00

1 col = (1.151")
x 3" tall
\$28.50

1 col = (1.151")
x 6" tall
\$57.00

1 col = (1.151")
x 5" tall
\$47.50

1 col = (1.151")
x 4" tall
\$38.00

Lookout
Classifieds Work

2 COLUMN WIDE

2 col = (2.458")
x 2" inches tall
\$38.00

x 3 inches tall
\$57.00

x 4 inches tall
\$76.00

x 5 inches tall
\$95.50

x 6 inches tall
\$115.00

WANT MORE EXPOSURE?

Ask about advertising here:

- ACTIVITY GUIDE
- On our WEBSITE
- At our BASE TRADE SHOWS

3 COLUMN WIDE

Distributed
every Monday

DEADLINES:

Booking - Tuesday Noon

Artwork - Wednesday Noon

3 col = (.765")
x 3 inches tall
\$85.50

x 4 inches tall
\$114.00

x 5 inches tall
\$142.50

x 6 inches tall
\$171.00

x 7 inches tall
\$199.50